

Favorable Environment for Women

When Meg Green founded her financial advisory firm in 1984, she felt like a pioneer in a male-dominated profession. "We've come a long way from being treated like a secretary in a room filled with suits and cigar smoke," says Green, principal of Meg Green & Associates in Aventura. "Times are changing, and women with the attributes to be great advisers can succeed — big time!"

A 2013 study, "Single Women, Their Wealth and Women in Wealth Management," by Information Asset Partners and Meridian-IQ on women in wealth management, found that:

- ▶ In Florida, women constitute 24% of active registered representatives (professionals who are licensed to sell securities). Nationally, that number is 20%. The study notes that there is a clear mismatch between the number of women advisers and the estimated 9.5 million U.S. households headed by single women with investable assets of more than \$100,000. However, that discrepancy is lower in Florida than most other states.
- ▶ Florida ranks eighth in the number of women registered representatives.
- ▶ The state ranks sixth among women



registered investment advisers, who provide advice about securities.

- ▶ Florida ranks in the top 10 for both women retail investors and women financial advisers, the only state in the top 10 in both categories.



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Find a link to the study on our website.

"Women with the attributes to be great advisers can succeed," says financial adviser Meg Green.